LOYAL ROYALS

The Loyal Royals is a group of persons interested in supporting the athletic department and its programs at EMU. Activities of the Loyal Royals are coordinated by a Steering Committee working in cooperation with the EMU Alumni Relations Office and the Athletic Department.

Annual activities include the phonathon, the Paul R. Yoder Sr. Golf Classic, receptions, special events and projects, the Hall of Honor, and the assistant trainer position.

2009-10 Goals

- To expand the membership
- To maintain a strong financial base to support EMU athletics
- To support and affirm healthy athletic competition
- To complete the redesign of the Hall of Honor
- To improve communication with Loyal Royals

For more information, or to make a donation, call Doug Nyce, Alumni Office, (540)432-4206

Loyal Royals Steering Committee

Beth Bergman
Jonas Borntrager
Troy Gerber
Charlene Yutzy Jacob
Neal Lewis
Lisa Ehst Shank
Eric Swartley
Gina Campbell Troyer, President
Dave King, Athletic Director
Doug Nyce, Alumni Relations
Phil Helmuth, Development Director

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EMU ROYALS

Developing Christian character through athletics

Quick Facts:
Colors: Royal Blue and White
Mascot: HERM (Blue Lion)
Nickname: Royals
Affiliations: NCAA Div. III, Old Dominion Athletic Conference (ODAC)
North East Collegiate Volleyball Association (NECVA)

Staff:
Athletic Director: David King
Baseball: Mark Mace
Cross Country: Matt Dougherty
Field Hockey: Brenda Bechler
Men's Basketball: Kirby Dean
Men's Soccer: Roger Mast
Men's/Women's Volleyball: Steve Benson
Softball: J.D. McCurdy
Track and Field: Matt Dougherty
Women's Basketball: Kevin Griffin
Women's Soccer: Jason Good
Trainers: Mike Downey, Carleen Overacker
Sports Information: James De Boer
Athletic Events: Phil Guengerich
Office: Lucinda Schlabach

From an EMU alumna…
"Field hockey gave me confidence. As a freshmen, I lacked academic confidence but as I developed as a person, my confidence as an athlete filtered to other areas of my life. I changed my major to something unfamiliar to me and developed determination to raise my GPA. It helped me discover my talents beyond athletics."

—Jen Kooker Peifer '95
Hall of Honor Inductee 2008-09

2009-10

BECOME A MEMBER OF THE

EMU LOYAL ROYALS

Enthusiastically supporting student-athletes at

EASTERN MENNONITE UNIVERSITY

EASTERN MENNONITE UNIVERSITY

From the Director of Athletics…

Exciting things are happening in the athletic program at EMU and here is your chance to partner with us in developing Christian character in student athletes through athletics. The expanded vision of the Loyal Royals provides a variety of ways that you can be involved and help us achieve our mission. So find your area of interest below and join in the excitement:

*__Phonathon__ – Athletes will be making phone calls to alumni in September asking for contributions. You may give your gift to the general LR fund which supports projects that benefit all athletes, or you may specify your gift for the sport/program of your choice

*__Golf Tournament__ – The Paul R. Yoder Sr. Golf Classic is held the Friday of Homecoming each fall. Play in, and/or be a sponsor of, this special event. Separate brochure available.

*__Special Projects__ – These projects are above budget, approved by the Athletic Director and normally for a specific sport. Past LR projects include softball field renovations, concessions trailer and display board at the turf field.

*__Advertising/Sponsorship__ – There are many opportunities to support athletics by advertising in game day programs, with banners, schedule cards, halftime activities or hosted tournaments.

The church and community leaders of tomorrow are playing on the courts and fields at EMU, so your support is an investment for the future. Your partnership affirms the work of coaches in recruiting and retaining quality student athletes who will experience significant faith development while at EMU.

Dave King, Athletic Director (540)432-4646 david.king@emu.edu

From the President…

Athletics finds its purpose in such words as:

- practice
- discipline
- exercise
- wellness
- teamwork
- encouragement
- disappointment
- competition

Each of these words expresses an aspect of athletics. When taken alone, any one of these words create imbalance, but together they portray the ultimate athlete, whether performing individually or as part of a team.

Practice and discipline are the ingredients for creating the ideal athlete. These same ingredients are necessary to develop persons vocationally. Persons who have participated as athletes have received excellent training for any vocation they may choose.

Loren E. Swartzendruber, President

You may choose to have 100% of your gift go to the Loyal Royals for the benefit of all sports, OR you may designate 80% of your gift for one of the following sports/programs:

Baseball	Softball
Cross Country	Track and Field
Field Hockey	Women's Basketball
Men's Basketball	Women's Soccer
Men's Soccer	Women's Volleyball
Men's Volleyball	Athletic Training
Athletic Events	Sports Information

Giving Levels for 2009-10

All contributors to the Loyal Royals will receive *From Dave's Desk*, a quarterly update of Royal athletics.

Bronze Royal $50-$249

Silver Royal $250-$499

Gold Royal $500-$999

Platinum Royal $1,000 and above
Two reserved seats at home basketball games and the hospitality suite

emu.edu/athletics/contribution