

Shenandoah Valley Bach Festival, June 10-17, 2012

Program Book Advertisements

Advertise your business or organization in our program book and on our website while providing valuable support for a local treasure. Recognized as “a jewel in Harrisonburg’s crown” by the Virginia Commission for the Arts, the Shenandoah Valley Bach Festival, now in its twentieth season, invites your involvement in offering unparalleled classical music concerts to our community.

Select your ad location and size:

- | | |
|--|---|
| <input type="checkbox"/> Full Page (b/w): \$500 (7.5” w x 7.25” h) | <input type="checkbox"/> Outside Back Cover (color): \$1,500 (7.5” w x 5.5” h) |
| <input type="checkbox"/> Half Page (b/w): \$350 (7.5” w x 3.5” h) | <input type="checkbox"/> Inside Front Cover (color): \$1,200 (7.5” w x 7.25” h) |
| <input type="checkbox"/> Quarter Page (b/w): \$250 (3.5” w x 3.5” h) | <input type="checkbox"/> Inside Back Cover (color): \$1,000 (7.5” w x 7.25” h) |
| | <input type="checkbox"/> Opposite Back Cover (b/w): \$800 (7.5” w x 7.25” h) |

*For questions and to confirm availability of special placement ads, contact Cindy Mathews: mathewsL@emu.edu or 540-432-4225

Business Name, for program book list _____

Contact person & Email _____

Address _____

City/State _____ Zip _____

Phone _____ Fax _____

Your website (to be linked from our site) _____

Do you wish to receive an invoice? YES NO Amount due: \$ _____

Check one: I will submit an ad I wish to use last year’s ad
 Create a basic ad for me on a generic template, using information above (this option incurs no additional cost)

Submit camera-ready ad to: mathewsL@emu.edu — PDF format, grayscale, 300 dpi resolution
Late submission or ads not conforming to these specifications cannot be guaranteed placement.

Complete the form below for a single payment. For monthly payments, complete reverse side instead.

<input type="checkbox"/> Check or money order enclosed OR <input type="checkbox"/> I authorize EMU to charge my credit card \$ _____ (Make check payable to EMU-Bach) <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express
Card # _____
Expiration date: ____/____
Signature & date: _____
Mail document and payment to: EMU Development Office, 1200 Park Rd, Harrisonburg, VA 22802

Please submit your ad, this document, and payment by April 16, 2012.

Thank you for your support!

To make monthly payments,
complete the credit OR debit authorization AND the signature form below.

CREDIT CARD AUTHORIZATION

I hereby authorize Eastern Mennonite University to charge my credit card in the amount of \$_____ on or about the 15th of each month. I direct the Development Office to credit that amount to the *Bach Festival*.

Select one: [] VISA [] MasterCard [] Discover [] American Express

Credit Card Number _____

Expiration Date ____/____

DEBIT AUTHORIZATION

I hereby authorize Eastern Mennonite University to initiate debit entries to my Checking or Savings account from the depository named below in the amount of \$_____ on or about the 15th of each month. I direct the Development Office to credit that amount to the *Bach Festival*.

Depository Name/Branch _____

City/State/Zip _____

Select one: [] Checking [] Savings

Transit/ABA No. _____ Bank Acct. No. _____

Please enclose a voided check or deposit slip when submitting this form.

SIGNATURE FORM

This authority is to remain in full force and effect for only _____ months, until the full amount of my ad, \$_____, has been paid.

Print Name _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ Today's Date _____

Signature _____

Mail this document and any enclosures to:
EMU Development Office, 1200 Park Road, Harrisonburg, VA 22802