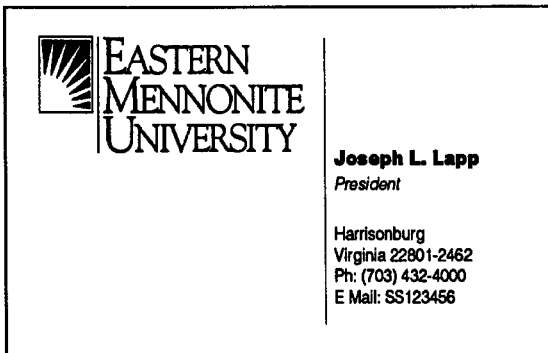
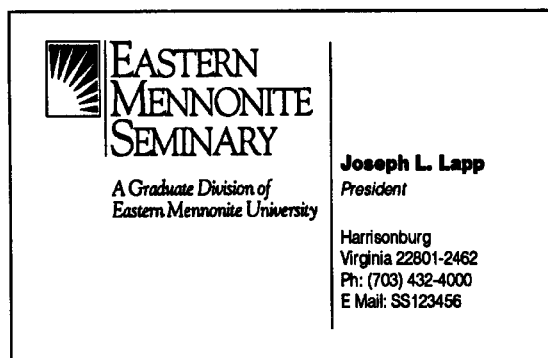


Figure 23



Name: 8 pt. type, Helvetica Black.  
Title: 7 Helvetica Light Oblique.  
10 points of leading between name and  
the first line of the title. A second line may  
be added to the title @ 8 pt leading.

Address block: 7 pt type on 8.5 leading  
First line of address line starts at 1.319"  
from top of card and the type builds  
downward.



**Size:** 2' x 3 1/2'

**Paper:** Classic Crest Writing  
Solar White, Wove Finish

**Color:** signature is  
reproduced in approved two-  
color version.

Address block set in  
Helvetica Light aligns with  
logotype. Name set in  
Helvetica Black

Title or department  
specification in Helvetica  
Light Oblique aligns under  
the name.