

MBA Curriculum and Schedule

We offer an MBA as well as a Health Services Administration MBA. We expect to soon add a Nonprofit Management MBA. Every course we offer will prepare you as a manager (doing things right) and as a leader (doing the right things). Our program will meet your needs as a mid-career full-time professional. Classmates' work experiences, shared in classroom discussion, will enrich your own learning experience.

For your convenience, all classes meet one evening per week on Thursday. You can earn your MBA in 2 ½ years by following the schedule below during the fall and spring, and earning four credit hours in two short summer courses. You may tailor your course load to fit your work and family schedule.

Year 1 Core courses include:

Comparative Perspectives on Business and Society
Marketing Strategy and Research
Organizational Behavior
Entrepreneurship and Venture Creation

Year 2 Core courses include:

Accounting for Managers
Managerial Economics
Business Policy and Strategy
Organizational Governance and Leadership

Other courses (Regular MBA):

Management and Organizational Theory (1st year)
Production, Operations, and Information Systems (1st year)
Legal Aspects of Business and Human Resources (2nd year)
Finance for Managers (2nd year)
Business as a Calling for the Common Good (3rd year, fall)

Other Courses (Health Services Administration MBA):

The Health Care Delivery System (1st year)
Application of Legal and Ethical Principles to Health Care (1st year)
Managing in a Complex Health Care Environment (2nd year)
Financing Health Care (2nd year)
Managing Conflict and Human Resources in Health Care (3rd year, fall)



EMU's MBA represents value that your employer will recognize. Please ask your employer about tuition support.

We would be glad to meet you to discuss your particular interest and how this program will fit your needs.

Visit our website at www.emu.edu/mba

Apply online at www.emu.edu/mba_apply

Phone us at (540) 432-4150
Toll free (866) 574-0023



1200 Park Road
Harrisonburg, VA 22802

Apply online at:
www.emu.edu/mba_apply

ethics

global

flexible

innovative

stewardship

perspective

sustainability

collaborative

values-driven

results-focused

multi-cultural

welcoming

The EMU Masters in Business Administration



Are you interested in:

- Increasing **LEADERSHIP** strengths?
- Building **MANAGEMENT** skills?
- Developing **STEWARDSHIP** strategies?

Would you like to pursue all of these within a schedule that enables you to work full-time as well as meet other personal and family responsibilities?

If you answered "yes" to any or all of these questions, then EMU's MBA will help you steer in the right direction.

THE EMU MASTERS IN BUSINESS ADMINISTRATION

Organizations – and the people who manage and lead them – shape our world. People who understand and master good management and leadership skills increase their effectiveness and thus, their ability to shape our world.

At EMU we prepare leaders to help shape our diverse local community as well as our world. EMU's mission and culture encompass the values of ethics, stewardship and sustainability.

Incorporating that culture and mission into the MBA curriculum means that our graduates are uniquely prepared to offer leadership with compassion, integrity and the highest ethical standards.

Our core MBA program will strengthen your ability to analyze business situations and solve complex problems, as well as provide strategic direction to your firm. You will strengthen your management skills in accounting, economics, and financial management. You will develop skills in team management, collaborative innovation, stewardship, and

multi-cultural and global perspectives.

In addition to the MBA general program, you may choose our **healthcare administration track** or focus on course work and internships in **non-profit management** and **social entrepreneurship**.

Faculty

All of our faculty bring unique experience – many in international settings – to help you develop your manager-leader capabilities. They will introduce real-life experiences into the classroom, along with you and your peers.

2007 MBA alumni survey responses:

I knew that if I wanted to progress in my position, I would need an MBA. I looked at several other programs, but EMU's program in my mind was doable and was designed for the full-time working student.

EMU provides the balance of ethics that are so desperately needed in today's market.

I am truly thankful to EMU for making an MBA program so accessible to working executives, managers, nurses, supervisors, and others.

I applied to the EMU MBA program because of the varied backgrounds of the faculty and their real life experiences that they brought to the classroom.

There are many reasons why I enrolled in the EMU MBA program. The most important reason was to further my educational experience and to gain an advantage in the business world. The program has also taught me how to make better ethical business decisions, how to work better with other employees, and to make me a better citizen in the community.

EMU has a quality program which I have recommended to everyone I know who is thinking of pursuing their MBA. The program brings together all of the elements needed to be successful in today's environment and offers students a variety of tools to help them succeed. I will be forever grateful for the program and the outstanding staff that helped me achieve my goals.

Our Faculty

EMU's MBA faculty bring diverse, real-world experience as manager-leaders, applying values of ethics, stewardship and sustainability in their careers and in their teaching methods.

Dave Brubaker, MBA, Ph.D., is professor of organizational studies in EMU's Conflict Transformation Program. He has 20 years experience in workplace mediation, training and organizational consulting.

Spencer Cowles, MBA, Ph.D., has background in commercial banking and international microfinance. He teaches business strategy, international business, and the role of business in civil society. His research includes the cultural impact of free market capitalism, links between education, innovation, and economic growth, and free and fair global trade. He has been involved in international business education in Japan, Western Europe and Jamaica.

Roger H. Ford, Ph.D., is chair of South China Sea Development, an international consulting and investment company, a founder and professor at Hanoi School of Business, and a former professor of management at James Madison University. Ford also founded or co-founded several businesses, served on many boards of companies and organizations, is a former Fulbright Scholar and has authored over 60 professional publications.

Tom Frank, MBA, brings senior executive experience in the food products, consumer products and services, and office supplies industries, with national and multi-national development issues.

Chris Gingrich, Ph.D., specializes in international trade and development issues. He lived and worked in Haiti and Nepal. Recent research activities include the effectiveness and sustainability of microfinance programs and the relationship between economic globalization and agricultural development.

Allon Lefever M.A., brings extensive senior executive management and board experience to the classroom, having managed in industries as diverse as agriculture, manufacturing, hospitality, and the Internet.

Anthony E. Smith, MArch, PhD, MBA co-director, serves as executive director and co-founder of a regional community development financial corporation. He has founded, co-founded and/or directed numerous small businesses and not-for-profit organizations in community economic development, sustainable agriculture, energy management, and commodity futures trading in energy. Dr. Smith served as National Program Leader with the U.S. Department of Agriculture in Community-Based Entrepreneurial Development, and recently helped turn around the American Shakespeare Center in Staunton, Va.

Ron Stoltzfus, MBA, Ph.D., MBA co-director, has 10 years experience as controller of a large farm equipment company. Since moving to Virginia, he co-developed an accounting system and also served as the transition business manager for a construction company. His also was part a turn-around team for a tire retread company. Dr. Stoltzfus co-designed and helped implement a balanced scorecard and strategy map for an aviation company.

MANAGEMENT IS DOING THINGS RIGHT. LEADERSHIP IS DOING THE RIGHT THINGS. - PETER DRUCKER

